

## MARKETING A

Let's take a closer look at how does the project marketing system works.  
Marketing involves two packages.



### **The first FREE package.**

This package allows you getting access to the back office, as well as to the Talent Stream Club participants. You can communicate with them, add to friends, view everything posted on their pages and also you can upload your audio and video content, if it concerns you personally. In the FREE status, you can also build your community or using the MLM language, your organization or team, attracting your friends through your personal page (Lending Page). You can see the downline you built in your back-office, but you cannot make money off it. You also have limitations on access to the resources and functions of our site.

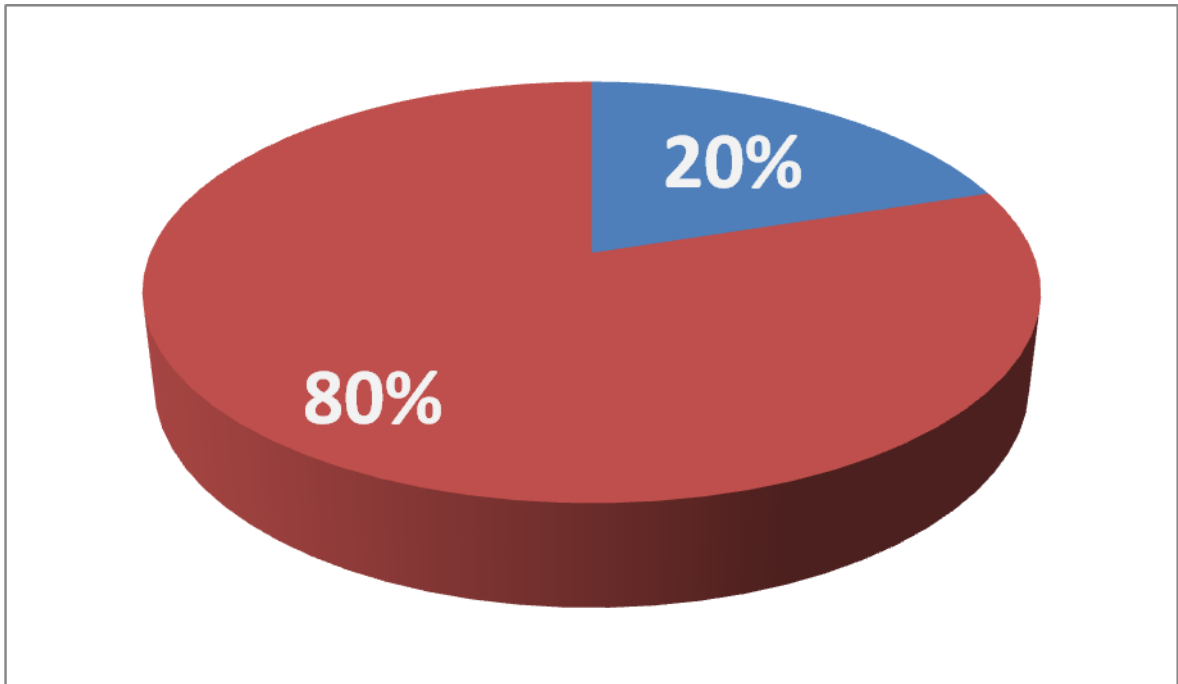
### **The second PRO package.**

Paying USD 25 for the package, and staying active month by month - you can use all the functions of the Talent Stream Club for 100%, and most importantly - you get the opportunity to earn money from your entire downline.

In the PRO status - you have the opportunity to receive the rewards from your partners to the seventh level in depth and ad infinitum in width.

The income (25 dollars) is distributed as follows.

20%, i.e. USD 5, are assigned to the company for the project support and development.



The remaining 80% - i.e., USD 20, are distributed as follows:

From your personally invited project participant - you will get 50% (USD 10)

The remaining levels similarly will get another 10 dollars in the following order:

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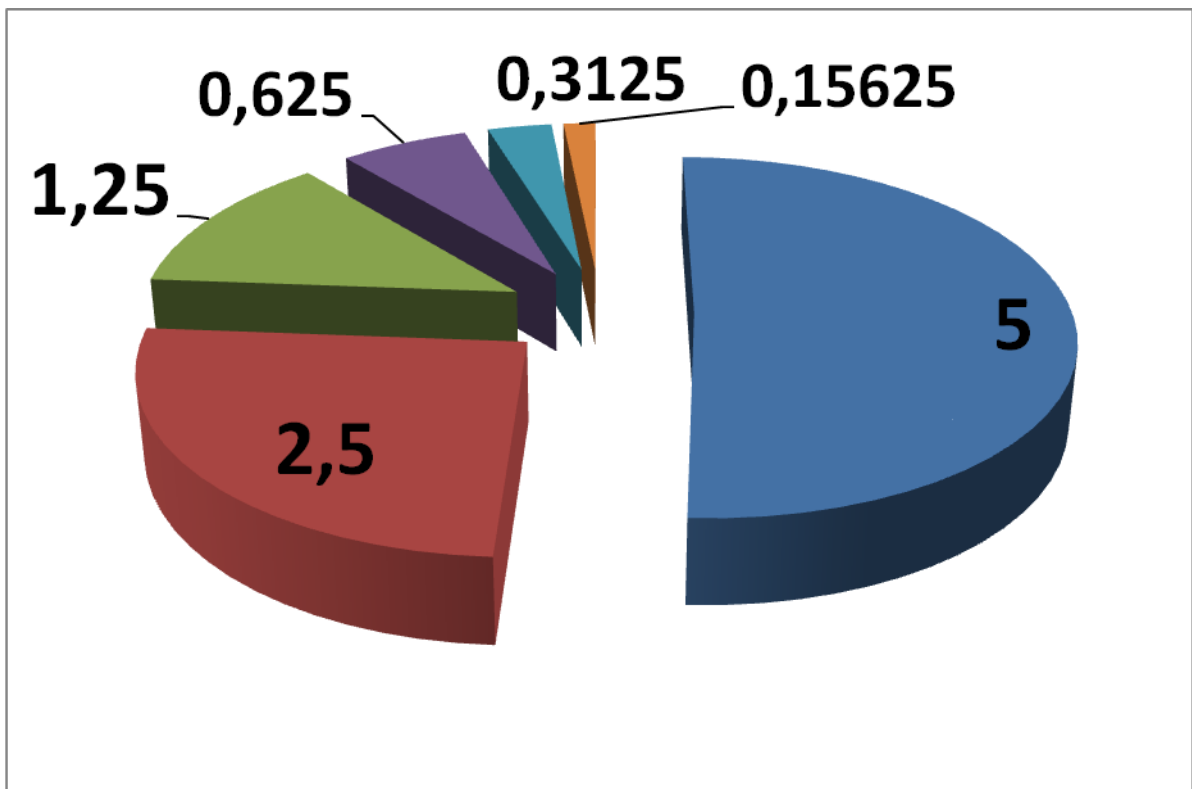
2.5

1.25

0.625 and so on

i.e. each time half of a half.

The more sums for monthly activity your partners have, the more levels are available for profit distribution. Starting from \$ 500 and above, the 13th level is included.



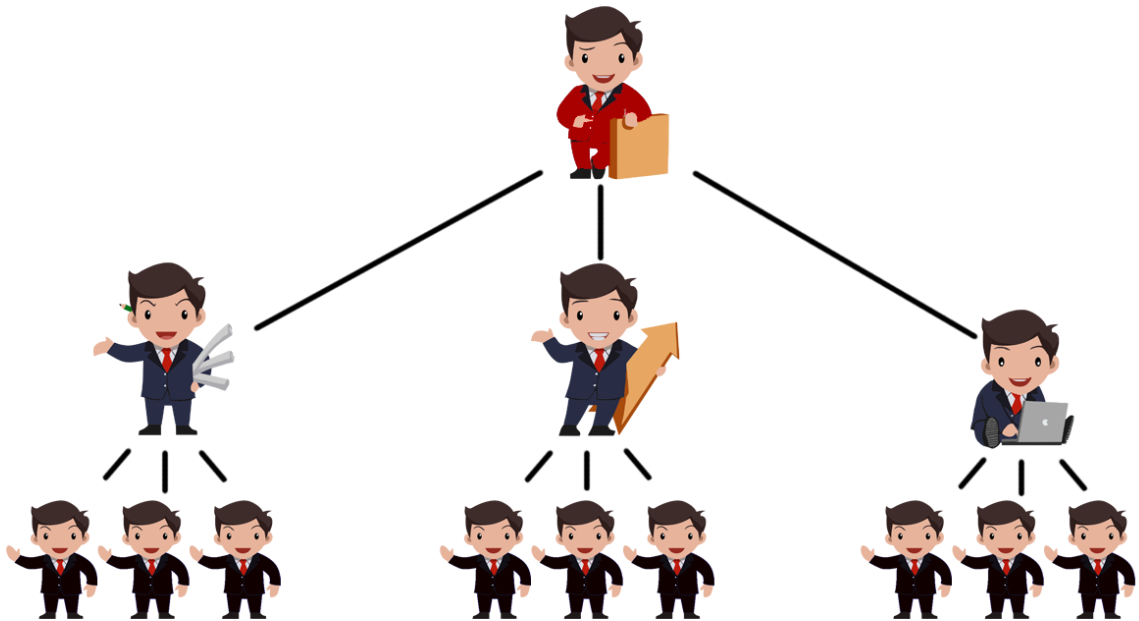
Your monthly activity in the form of USD 25 shall not be changed until you reach a profit of USD 300. Since this moment, the system will automatically deduct 10% of the monthly activity earnings. (Note, 10% do not go to the company, they are distributed as well as the previous \$ 25, according to the Marketing A). At first glance, you might think that you pay excessively. But don't jump to conclusions. Let's consider an example of your organization.

We assume that you personally invited three persons and everyone will do the same up to the seventh level. Undoubtedly, in your organization there will appear the partners, earning more than 300 dollars and the system will also automatically calculate 10% monthly from them. And this means that not USD 25 will be distributed the downline but USD 30, and then USD 40, 100, etc. And according to marketing, you will receive your interest not from USD 25 but from the above amounts. So the conclusion is obvious - the more is earned by your partners - the more you earn.

**(Example of the income calculation)**

**Example 1:**

You have invited three active partners. Let's imagine that each of your partners also invited three own partners. And these partners also invited three more partners. And so on to the seventh level, inclusive.



After all we get the following situation:

level	Number of partners at the level	income from one partner (\$)	Total arrived (\$)
<i>You</i>			
<i>1 level</i>	3	10.00	30.00
<i>2 level</i>	9	5.00	45.00
<i>3 level</i>	27	2.50	67.50
<i>4 level</i>	81	1.25	101.25
<i>5 level</i>	243	0.625	151.87
<i>6 level</i>	729	0.3125	227.81
<i>7 level</i>	2187	0.15625	341.72
<b>Total:</b>			965.15

**Example 2.** Let's consider an example with five invited partners.

level	Number of partners at the level	income from one partner (\$)	Total arrived (\$)
<i>You</i>			
<i>1 level</i>	5	10.00	50.00
<i>2 level</i>	25	5.00	125.00
<i>3 level</i>	125	2.50	312.50
<i>4 level</i>	625	1.25	781.25
<i>5 level</i>	3125	0.625	1 953.12

<b>6 level</b>	<b>15 625</b>	<b>0.3125</b>	<b>4 882.81</b>
<b>7 level</b>	<b>78 125</b>	<b>0.15625</b>	<b>12 207.03</b>
<b>Total:</b>	<b>20 311.71</b>		

**Example 3.** Let's consider an example with ten invited partners.

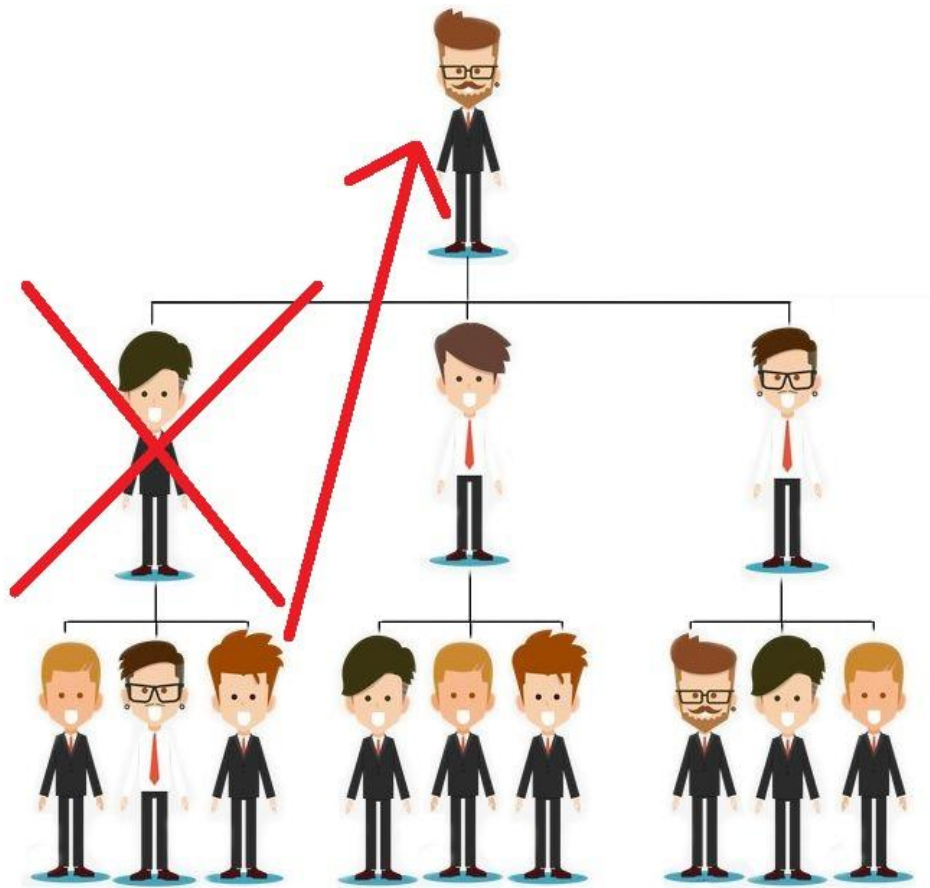
<b>level</b>	<b>Number of partners at the level</b>	<b>income from one partner (\$)</b>	<b>Total arrived (\$)</b>
<b>You</b>			
<b>1 level</b>	<b>10</b>	<b>10.00</b>	<b>100.00</b>
<b>2 level</b>	<b>100</b>	<b>5.00</b>	<b>500.00</b>
<b>3 level</b>	<b>1 000</b>	<b>2.50</b>	<b>2 500.00</b>
<b>4 level</b>	<b>10 000</b>	<b>1.25</b>	<b>12 500.00</b>
<b>5 level</b>	<b>100 000</b>	<b>0.625</b>	<b>62 500.00</b>
<b>6 level</b>	<b>1 000 000</b>	<b>0.3125</b>	<b>312 500.00</b>
<b>7 level</b>	<b>10 000 000</b>	<b>0.15625</b>	<b>1 562 500.00</b>
<b>Total:</b>	<b>1 953 100.00</b>		

Please, note that we considered the example of \$25, not taking into account 10% of earnings. Obviously, we are talking about great amounts.

### **Compression.**

So-called "compression" is applied to our Marketing plan. Thanks to this, all active partners from the depths, regardless of what level they are, are pulled close to you, bypassing all inactive partners, i.e., those with Free status.

For example, if someone in the depths bought Pro status, and there are inactive partners with Free status between them and you, then the system will bypass them, and the assigned amount will be distributed upward between active partners to the seventh level. The amount will be distributed equally among the participants.



Thus, your entire organization deep and wide will be filled with active partners, and this sooner or later should lead you to those numbers, which are mentioned in the three previous tables.

In the near future, the company plans to introduce:

## Marketing B

Marketing B takes effect from the moment when partners start selling their goods and services through MarketPlace on the Talent Stream platform. 80% of all sales go to the store owner's account, and the remaining 20% is distributed to the structure according to Marketing Plan A, that is, in the same way as in the case of \$ 25.

## Marketing C



Every time you purchase a Pro status or product through MarketPlace, you receive Talents ad credits as a bonus, which you can use to advertise on our social network.

For \$ 25, you will receive a bonus of 250 Talents.

Considering that the monthly activity will be different, depending on the 10%, which we have already discussed above. It is not difficult to calculate how many "Talents" will be credited to you.

We take the sum of monthly activity and multiply it by 10.

## **Global bonus #1**

### **One-time bonus.**

Any distributor who earns \$ 10,000.00 a month, regardless of time, receives a 10% bonus in the form of \$ 1000.  
Note: it is paid once.

In the same scenario, partners who have reached: \$ 50,000.00, \$100,000.00, \$ 500,000.00 and \$ 1,000,000.00 receive.

## **Global bonus #2**

### **Fast bonus.**

Each distributor who earns \$ 10,000.00 in their first month with the company receives a 100% bonus, that is, another \$ 10,000. Note: this is paid once.

In the same scenario:

Each distributor who earns \$50,000.00 within 3 months receives a 100% bonus.

Each distributor who earns \$100,000.00 in any of the first 6 months receives a 100% bonus.

Each distributor who earns \$500,000.00 in any of the first 9 months receives a 100% bonus.

Each distributor who earns \$1,000,000.00 in any of the first 12 months receives a 100% bonus.

Marketing advantage:

- The agility of the principle of calculations allows you to quickly make an income forecast;
- no qualifications;
- no pitfalls.

Everything is brilliant, simple.